

Retail Marketing Conference
 April 12th, 2018

Company	Title
Nature's Source	Marketing Manager
2001 Audio Video	Marketing Director
A1Delivery Service Logistics	Senior Vice President
Accenture Inc	Managing Director
Accenture Inc	Managing Director
Active International	Marketing Manager
AdMill Group	Account Manager
Admill Group	President
AdMill Group	Account Manager
AdMill Group	VP
Advertising Standards Canada	Director Member Relations
Aimia	Sr Manager, Key Account Management
AIR MILES	Senior Business Analyst
Alcool New Brunswick Liquor	Manager of Digital Experience
Alliance for Audited Media	Manager, Client Solutions Canada
Andrew Peller Limited	Retail Channel Marketing Manager
APEX Public Relations	-
APEX Public Relations	SVP, Integrated Communications
Arterra Wines Canada	Customer Marketing Manager
Arterra Wines Canada	Senior Account Manager - Grocery
Arterra Wines Canada	VP, Sales
Arterra Wines Canada	Director of Marketing, Retail
Arterra Wines Canada	Senior Director, Industry and Estates
Arterra Wines Canada	Director, Field Sales
Arterra Wines Canada	Business Insights Manager - Ontario
Arterra Wines Canada	Vice President, Wine Rack
Bedard Resources	Senior Recruiter Consultant
Bell MTS Business Hub	Freelance Writer
BrandSpank	Director of Customer Engagement
Bulk Barn	Marketing Manager
Bulk Barn	Supervisor Retail Activation
Bullfrog Power Inc.	Sales Manager
C&R Express Ltd.	V.P.
C&R Express Ltd.	President
C&R Express Ltd.	New Business Development
Call2Recycle	VP, Customer Engagement
Canada Post Corporation	Account Executive
Canadian Grocer	On-line editor
Canadian Tire Corporation	AVP, Mktg Strategic Initiatives
Canadian Tire Corporation	Associate Vice President FP&A
Canadian Tire Corporation	Brand Manager
Canadian Tire Corporation	Brand Manager
Canadian Tire Corporation	Supply Chain
Canadian Tire Corporation	Financial Analyst
Canadian Tire Corporation	Manager FP&A
Canadian Tire Corporation	Vice President, Marketing

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Canadian Tire Corporation	Brand Manager
Canopy Growth Corporation	Creative Lead
Canopy Growth Corporation	GM, Head of Retail
Canopy Growth Corporation	Director Marketing
Carlton Cards	Director, Mktg & Trade Development
CCAB	VP
Chad Management Group	VP Director of Client Service
Chad Management Group	President
Chase Merchant Services	VP, Business Development
Chase Paymentech	Executive Director, BD
Chase Paymentech	Director National Sales
Cineplex Digital Media	Executive Director, Client Services
Cineplex Entertainment	Director, Business Development
Cisco Systems Canada	Business Architect
Cleo Fashions Inc	Director of Marketing & Visual
Cocoa Brown Tan	Director
Colour Innovations	Senior Account Director
Colour Innovations	Senior Account Manager
Colour Innovations	Senior Account Manager
Colour Innovations	VP
Cossette Communications	SVP Managing Director, McDonald's
Costco	VP Business Centre
Costco	Marketing Manager
DAC Group	Director of Business Development
DAC Group	VP/GM
DAC Group	President
Deliveries Unlimited Inc.	General Manager
Deloitte LLP	Partner, National Retail Leader
DIG360	Senior Strategist and Digital Lead
DIG360	Founder and Strategist
Drive Conversion	Chief Executive Officer
DSV Solutions Inc	Inside Sales Representative
Eagle Eye	Director, New Business & Strategic Partner.
Eagle Eye	International New Business Director
Ecco Canada	MARKETING
Enterprise Ireland	Market Exec Program
Environics Analytics	Director, Business Development
Environics Analytics	SVP
Environics Analytics	Vice President
Environics Analytics	Director, Business Development
Environics Analytics	Senior Vice President & Practice Leader
Farm Boy	VP of Advertising & Merchandising
Farm Boy	Director PR and Market Development
Farm Boy	Customer Representative
Farmboy	Co-CEO
FICO	Retail & Loyalty Practice Leader
Fir Tree Partners	Analyst

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Fish Out of Water Design	CEO
Fish out of Water Design Inc.	CCO
Fleming College	Part Time Faculty School Of Business
Flexiti Financial	Marketing Manager
Flipp	Partner Relationship Manager
Flipp	Partner Relationship Manager
Fruit of the Land	President
Fruit of the Land	VP, Marketing
Gay Lea Foods.	Regional Sales & Key Account Manager
Gay Lea Foods.	National Sales Manager
Geomedia Inc.	President
Geomedia Inc.	Team Leader
Geomedia Inc.	General Manager Digital
Geomedia Inc.	Vice President, Retail Strategy
Geomedia Inc.	Vice President
Giant Tiger Stores Ltd.	Senior Marketing Planning Manager
Giant Tiger Stores Ltd.	VP Marketing
Glacier Media	VP National Advertising
Glacier Media Group	President, Community Media
Goodness Me! Natural Food Market	Online Store Manager
Goodness Me! Natural Food Market	Marketing Manager
Goodness Me! Natural Food Market	Creative and Brand Lead
Google	Account Executive
Google	Director of Retail & Services
Google	Shopper Marketing Lead
Google	Account Manager
Gorrie Marketing	Account Manager
Gorrie Marketing	General Manager
Gorrie Marketing	Project Manager
Graphic Transportation Services Inc	SENIOR ACCOUNT EXECUTIVE
Greenhill & Co.	President and Managing Director
GS1 Canada	VP IMS
Halo Metrics Inc.	National Sales Manager
Halo Metrics Inc.	Marketing Manager
Henry's	VP marketing and ecom
Henry's	Marketing & Advertising
Henry's	Marketing Manager
Henry's	President/CEO
Henry's	Marketing Operations Manager
Home Hardware	Mktg Manager - Print Production, Distri.
Home Hardware	Mktg Manager - Print Production, Distri.
Howe Sound Pharmacy	President
IMI International	Vice President Retail & Shopper Insight
Inpixon	Country Manager
Integrated Display Group	President
Integrated Display Group	Vice President
Integrated Display Group Inc	Consultant

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Interac Association	Director, Marketing & Brand Strategy
Interac Association	VP, Client Management
Interac Association	Client Director
Interac Corp.	Senior Manager, Communications
Interac Corp.	Senior Manager, Marketing
Irving Consumer Products	Associate Customer Marketing Manager
Irving Consumer Products	Manager, Category & Shopper Develop.
KPMG MSLP	Partner
KPMG MSLP	Partner
LCBO	Vice-President, Marketing
LCBO	Communications
LCBO	Chief Customer Officer
Leger	Executive Vice President
Leger	Senior Vice President
Leger	SVP Sales
Leger	VP Leger Metrics
Leons	Marketing
Leons	Marketing
LIDS Sports Group	Marketing Manager
Loblaws Inc.	Marketing Director
Loblaws Inc.	Flyer Distribution Manager
Long & McQuade Musical Instruments	New Media Specialist
Lowe's Canada	Sr. Director Ecommerce
LoyaltyOne Co.	Associate Director
LoyaltyOne Co.	Executive Assistant
LoyaltyOne Co.	Client Marketing Manager
LoyaltyOne Co.	Associate Director, Client Services
LoyaltyOne Co.	AIR MILES Brand Manager
LoyaltyOne Co.	AVP Business development
LoyaltyOne Co.	Product Owner
LoyaltyOne Co.	Category Management Consultant
LoyaltyOne Co.	Associate Vice President, Channel Marketing
M.E. LeBlanc & Company	Founder & Principal
Market Focus Direct	National Account Representative
Market Focus Direct	President
Market Focus Direct	Business Director
Market Focus Direct	CEO & VP
Mark's Work Wearhouse	Vice President
McDonald's Restaurants of Canada	Sr. Director, Marketing
McMaster University	Student
McMaster University	Professor
McMaster University - Degroote	Sessional Faculty
Metro Inc.	Director of Marketing
Metro Inc.	Director of Loyalty
Metro Inc.	Manager, Insights and Planning
Metroland Media Group Ltd.	Corporate Account Executive
Metroland Media Group Ltd.	Digital Sales Solution Specialist

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Metroland Media Group Ltd.	Digital Account Executive
Metroland Media Group Ltd.	Director, National Sales
Metroland Media Group Ltd.	Corporate Account Executive
Metroland Media Group Ltd.	Inside Sales Executive
Metroland Media Group Ltd.	Corporate Account Executive
Metroland Media Group Ltd.	Corporate Account Executive
Metroland Media Group Ltd.	Corporate Account Executive
Metroland Media Group Ltd.	National Sales Manager
Metroland Media Group Ltd.	Corporate Account Executive
Metroland Media Group Ltd.	Corporate Account Representative
Metroland Media Group Ltd.	Digital Account Executive
Metroland Media Group Ltd.	National Account Executive
Metroland Media Group Ltd.	Director, National and Multi-Market Sales
Metroland Media Group Ltd.	Corporate Account Executive
Metroland Media Group Ltd.	Corporate Account Executive
Metroland Media Group Ltd.	Corporate Account Executive
Metroland Media Group Ltd.	Corporate Digital Account Executive
Metrospot	VP & General Manager
Moneris	VP Sales, Ancillary Products & Services
Nature's Emporium	Owner
NBA Canada	Marketing
Nestle Purina PetCare	Team Lead Walmart & Alt Channels
Newbase	ACCOUNT DIRECTOR
Nielsen	Vice President Marketing Effectiveness
Nielsen	SVP, Retail Services
Northern Reflections	Ecommerce/CRM Specialist
Novus	Manager, Retail & Digital
Novus	President
Novus	Managing Director
OPC of Canada	Senior Privacy Analyst
OPC of Canada	Manager, Proactive Compliance Program
OPC of Canada	Senior Privacy Analyst
OLG	Manager Trade Marketing
omNovos	Chief Customer Officer
omNovos	Director NA Business Development
omNovos	Director North American Sales
omNovos	Sales
OTT PAY INC	CCO
OTT PAY INC	Regional Manager, Strategy & Corporate Dev.
OTT PAY INC.	Public Relation Coordinator
OTT PAY INC.	Business Development Manager
Pelmorex	National Account Executive
Perfect Pallets	Director, Business Development
Perfect Pallets	Consultant
PHD Media	Group Account Director
PR In Canada	Editor
Pro Distribution Services	GM

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Pro Distribution Services	Sales/Tracing/Transportation Coordinator
Prospect Media	Senior Account Manager
Prospect Media	Director of New Business Development
Prospect Media	Senior Account Manager
Prospect Media	Director of Digital Media
Prospect Media	President
Prospect Media	Managing Director
Quebecor	Senior Director, Media Solutions
Quebecor	director, media solution
Raange, Inc.	CCO
Raange, Inc.	Head of Growth
Raining Communications	Vice President
Raining Communications	Senior Account Manager
Raining Communications	President
RBC	Product Analyst, Rewards & Loyalty
RBC	Manager, Loyalty & Rewards
Relation 1	Director, Consulting Services
Relation1	Director, Consulting Solutions
Reshift Media	COO and Co-founder
Reshift Media	CEO & Co-Founder
Retail Council of Canada	CEO and President
Retail Council of Canada	Email Mktg & Social Media Specialist
Retail Council of Canada	Content Mktg & Website Management
Retail Council of Canada	Assistant Manager of Events & Client Ser.
Retail Council of Canada	Coordinator of Education and Events
Retail Council of Canada	Senior Director, Marketing
Retail Council of Canada	Vice President of Education and Events
Retail Council of Canada	Marketing & Communications Specialist
Retail Prophet	President
Richmond Day	Director
Roots Corporation	VP, Ecommerce & Marketing
Salesforce	Retail Executive
Salesforce	Enterprise Account Executive
Salesforce	CMO Salesforce Canada
Salesforce	Strategic Account Executive
Salesforce	Account Executive - Marketing Cloud
Salesforce	Manager
Salesforce	VP- Marketing Cloud Canada
Salewhale	Director
SAS Canada	Customer Intelligence Solutions Architect
SAS Canada	Account Executive
SAS Canada	Channel Account Manager
SAS Canada	Field Marketing Manager
SAS Canada	Client Executive
SAS Solutions	89 Degrees - Director
SATOV Consultants	Founding Partner
Schulich School of Business	MBA

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Schulich School of Business	MBA Candidate
Schulich School of Business	Mr.
Shoetopia Footwear	Owner
Siteimprove Inc	Account Executive
Sobeys Inc.	Marketing Specialist
Sobeys Inc.	Advertising Manager
Soft Signs	Partner
Soft Signs	Co-Owner
Spark Foundry	Strategy Supervisor
St Joseph Communications	marketing
St. Joseph Content Group	Retail and Brand Strategy
Staples Canada	Program Manager
Staples Canada	Accounts Executive
Targeo - Transcontinental	GIS Supervisor
Targeo - Transcontinental	Account Manager
Targeo - Transcontinental	GIS Analyst
TC Direct	Account Executive
TC Media	National Account Manager
TC Media	Directeur de comptes
TC Media	National Account Manager
TC Media	VP Marketing and Sales
TC Transcontinental	VP Operation
TC Transcontinental	Account Manager
TC Transcontinental	General Manager
TC Transcontinental	Director, Digital Product and Operations
TC Transcontinental	Account Manager
TC Transcontinental	Sales Director Ontario Retail
TC Transcontinental	Account Manager
TC Transcontinental	Account Manager
Telus	Senior Manager
Telus	Channel Marketing Manager
The Behar Group Realty Inc	Marketing Coordinator
The Dufresne Group	Director, Marketing
The Home Depot Canada	Marketing Specialist
The Home Depot Canada	Loyalty Marketing Specialist
The NPD Group	Director Retail Business Group
Things Engraved	Marketing & Ecommerce Manager
Top Drawer Creative Inc.	President & CEO
Top Drawer Creative Inc.	Director of Strategy
Top Drawer Creative Inc.	Group Account Director
Top Drawer Creative Inc.	Published Photography
Toronto Hydro	Marketing Lead
Toronto Hydro	Marketing Consultant
Toronto Star	Chief Revenue Officer
Transcontinental Printing- RBW	Sales Manager
Transcontinental Printing- RBW	Customer Service
Trans-Herb Four O'Clock Tea	National Director, Sales & Marketing

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Urban Barn Ltd.
Valassis of Canada
Venmar Ventilation ULC
Vic Store
Walmart Canada
Walmart Canada
Walmart Canada
Walmart Canada
Water'n'Wine
WisePlum

Director of Ecommerce
Vice President
Directeur général
Sales & BD Manager
Sr. Director of Mktg Communications
Lead, Digital Marketing
Senior Brand Manager
Manager, Advertising Operations
Employee
President