



Solutions for Offsetting Your Print Footprint



Introductions

Operations = 10 years

Buying = 11 years

Agency = 8 years



Sustainable Solutions



Today's
Consumers



The Sustainability
Promise



The Marketing
Opportunity

Today's Consumers

61%

of Canadian consumers
will pay more attention to
the environmental impact
of what they consume

Today's Consumers

43%

of consumers are
Shopping for brands with
environmentally
sustainable values

Today's Consumers

68%

Of consumers are looking
to retailers to drive the
sustainability agenda and
commit financially

The Sustainability Promise

Walmart Canada Is The First Major Canadian Retailer to Offer Carbon-Neutral Last Mile Delivery

Loblaw takes action on climate change with net-zero commitment

08/02/2022

Empire strikes back at climate change

The grocery company will employ science-based targets to significantly reduce greenhouse gas emissions

Costco shareholders back net-zero proposal including Scope 3 emissions

Purpose At Work: How The Home Depot Is Empowering Everyone To Live Sustainably

Canadian Tire Corporation Named Most Sustainable Retailer Among Canadian Peers on Corporate Knights' 'Global 100 Most Sustainable Corporations'

Promotional Vehicles



In-Store Signage



Labels



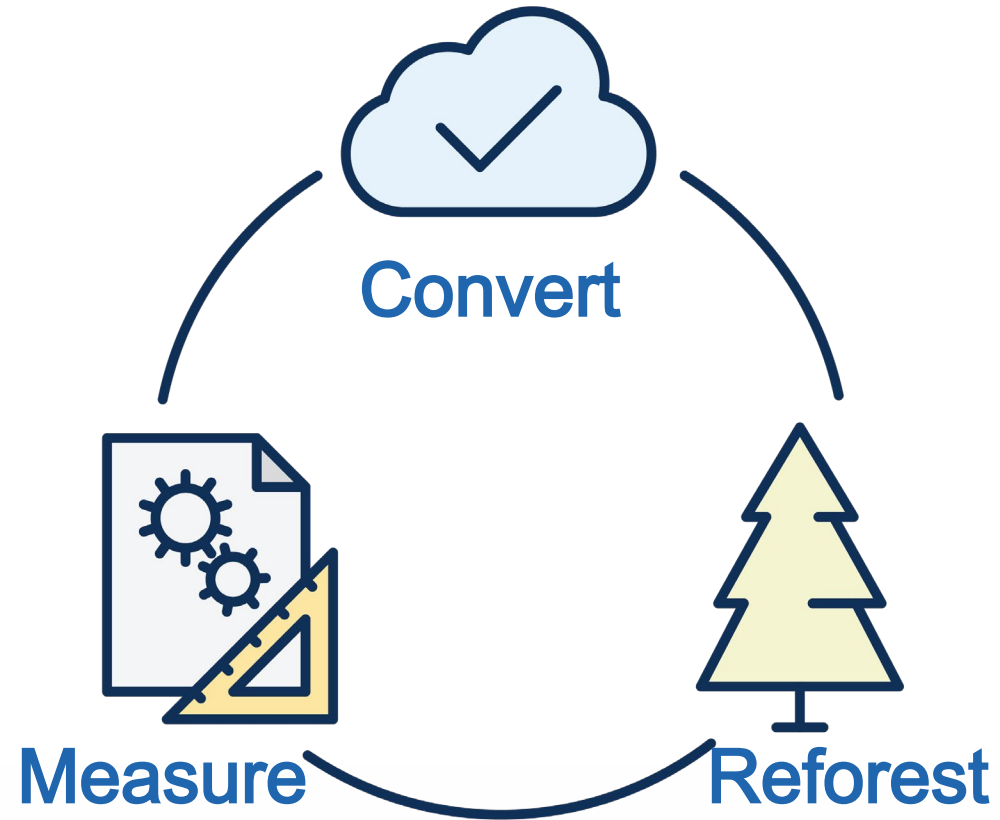
The image shows a well-stocked grocery store aisle with shelves of condiments and preserved vegetables. The products are arranged in rows, with price tags visible above each shelf. The items include:

- Top Shelf:** Jars of "THREE THREES" pickles (dill, bread & butter, spicy) and "Pitted Kalamata Olives". Price tags show discounts from \$2.70 to \$3.30.
- Second Shelf:** More jars of "THREE THREES" pickles and "Pitted Kalamata Olives". Price tags show discounts from \$1.90 to \$3.00.
- Third Shelf:** Jars of "FEHLBERG'S" jalapenos and "Jalapeno & Chilli Mix". Price tags show discounts from \$3.80 to \$3.99.
- Fourth Shelf:** Jars of "FEHLBERG'S" jalapenos and "Jalapeno & Chilli Mix". Price tags show discounts from \$3.80 to \$3.99.
- Fifth Shelf:** Jars of "FEHLBERG'S" jalapenos and "Jalapeno & Chilli Mix". Price tags show discounts from \$3.80 to \$3.99.
- Sixth Shelf:** Jars of "FEHLBERG'S" jalapenos and "Jalapeno & Chilli Mix". Price tags show discounts from \$3.80 to \$3.99.
- Seventh Shelf:** Jars of "FEHLBERG'S" jalapenos and "Jalapeno & Chilli Mix". Price tags show discounts from \$3.80 to \$3.99.
- Eighth Shelf:** Jars of "FEHLBERG'S" jalapenos and "Jalapeno & Chilli Mix". Price tags show discounts from \$3.80 to \$3.99.
- Ninth Shelf:** Jars of "FEHLBERG'S" jalapenos and "Jalapeno & Chilli Mix". Price tags show discounts from \$3.80 to \$3.99.
- Tenth Shelf:** Jars of "FEHLBERG'S" jalapenos and "Jalapeno & Chilli Mix". Price tags show discounts from \$3.80 to \$3.99.
- Eleventh Shelf:** Jars of "FEHLBERG'S" jalapenos and "Jalapeno & Chilli Mix". Price tags show discounts from \$3.80 to \$3.99.
- Twelfth Shelf:** Jars of "FEHLBERG'S" jalapenos and "Jalapeno & Chilli Mix". Price tags show discounts from \$3.80 to \$3.99.
- Thirteenth Shelf:** Jars of "FEHLBERG'S" jalapenos and "Jalapeno & Chilli Mix". Price tags show discounts from \$3.80 to \$3.99.
- Fourteenth Shelf:** Jars of "FEHLBERG'S" jalapenos and "Jalapeno & Chilli Mix". Price tags show discounts from \$3.80 to \$3.99.
- Fifteenth Shelf:** Jars of "FEHLBERG'S" jalapenos and "Jalapeno & Chilli Mix". Price tags show discounts from \$3.80 to \$3.99.
- Sixteenth Shelf:** Jars of "FEHLBERG'S" jalapenos and "Jalapeno & Chilli Mix". Price tags show discounts from \$3.80 to \$3.99.
- Seventeenth Shelf:** Jars of "FEHLBERG'S" jalapenos and "Jalapeno & Chilli Mix". Price tags show discounts from \$3.80 to \$3.99.
- Eighteenth Shelf:** Jars of "FEHLBERG'S" jalapenos and "Jalapeno & Chilli Mix". Price tags show discounts from \$3.80 to \$3.99.
- Nineteenth Shelf:** Jars of "FEHLBERG'S" jalapenos and "Jalapeno & Chilli Mix". Price tags show discounts from \$3.80 to \$3.99.
- Twentieth Shelf:** Jars of "FEHLBERG'S" jalapenos and "Jalapeno & Chilli Mix". Price tags show discounts from \$3.80 to \$3.99.

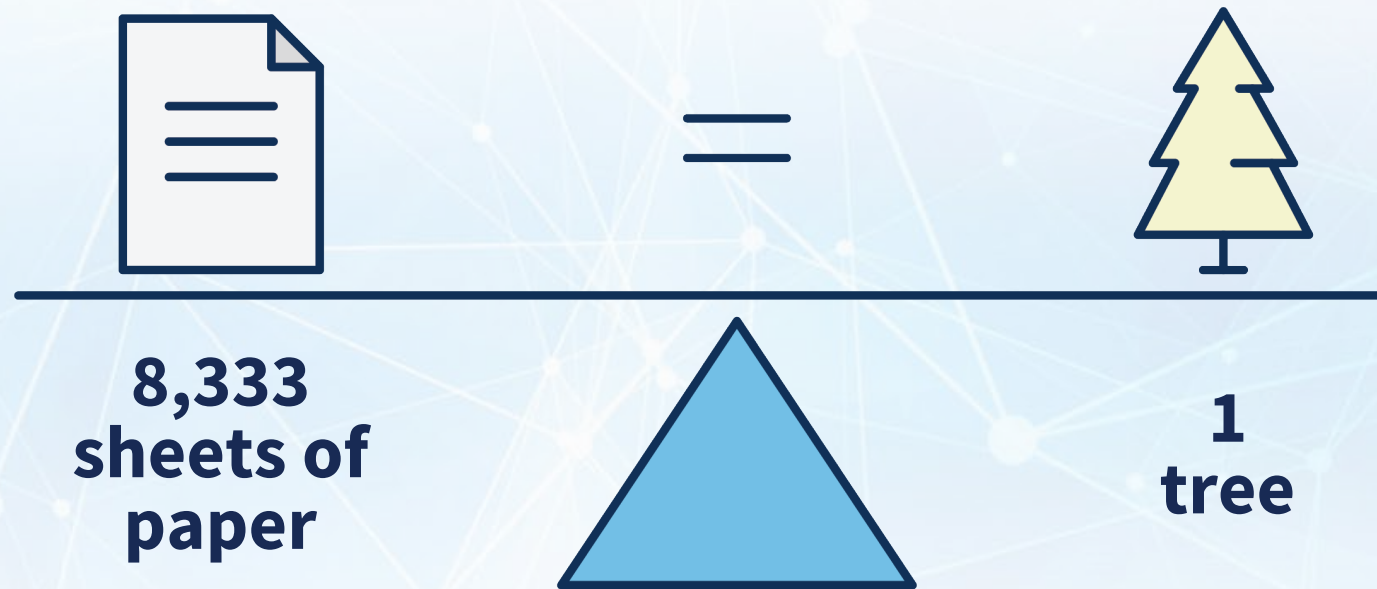


An Introduction to PrintReleaf

How PrintReleaf works



Turn Consumption Into Commitment



Global Reforestation Projects



Canada

One Tree Planted

Mexico

Plant With Purpose

Dominican Republic

Plant With Purpose

Madagascar

Eden Projects

The background of the image is a dense, aerial view of a forest of evergreen trees, likely spruce or fir, covered in a light layer of snow. The entire image has a monochromatic blue tint, giving it a cool, serene, and somewhat mysterious feel. The trees are packed closely together, creating a textured, repetitive pattern of dark blue and white. The lighting is soft and even, highlighting the tips of the trees and the snow on their branches.

Dashboard Access



CUSTOMER #ACT_DCA72560B859 ● ACTIVE

English ▾



Lifetime Biomass Offsets



1,160,347

LB OF PAPER OFFSET

(1,160,347 CERTIFIED / 0 PENDING)



13,961

STANDARD TREES REFORESTED

(13,961 CERTIFIED / 0 PENDING)



PERIOD	LB OF PAPER	TREES
This Month	0	0
This Year	0	0
Lifetime	1,160,347	13,961

My Biomass Project

Select your preferred biomass project where you would like your trees to be planted.

LOCATION		STATUS	MY TREES	FAVORITE
Mexico	5 SDGs >	● ACTIVE	6,359	<input type="checkbox"/>

My Certificates

[More Reports >](#)



Lifetime Certificate

Download a certificate representing your account's lifetime activity on PrintReleaf

[View PDF](#)

[Download PDF](#)



2021 Annual Certificate

Download a certificate summarizing your account's activity during the year 2021

[View PDF](#)

[Download PDF](#)

My PrintReleaf Profile



Set up your PrintReleaf Profile today

Set up your PrintReleaf Profile to show the world your lifetime reforestation impact on a custom landing page with powerful social sharing tools.

[Set Up Your PrintReleaf Profile](#)

Transparent Communications



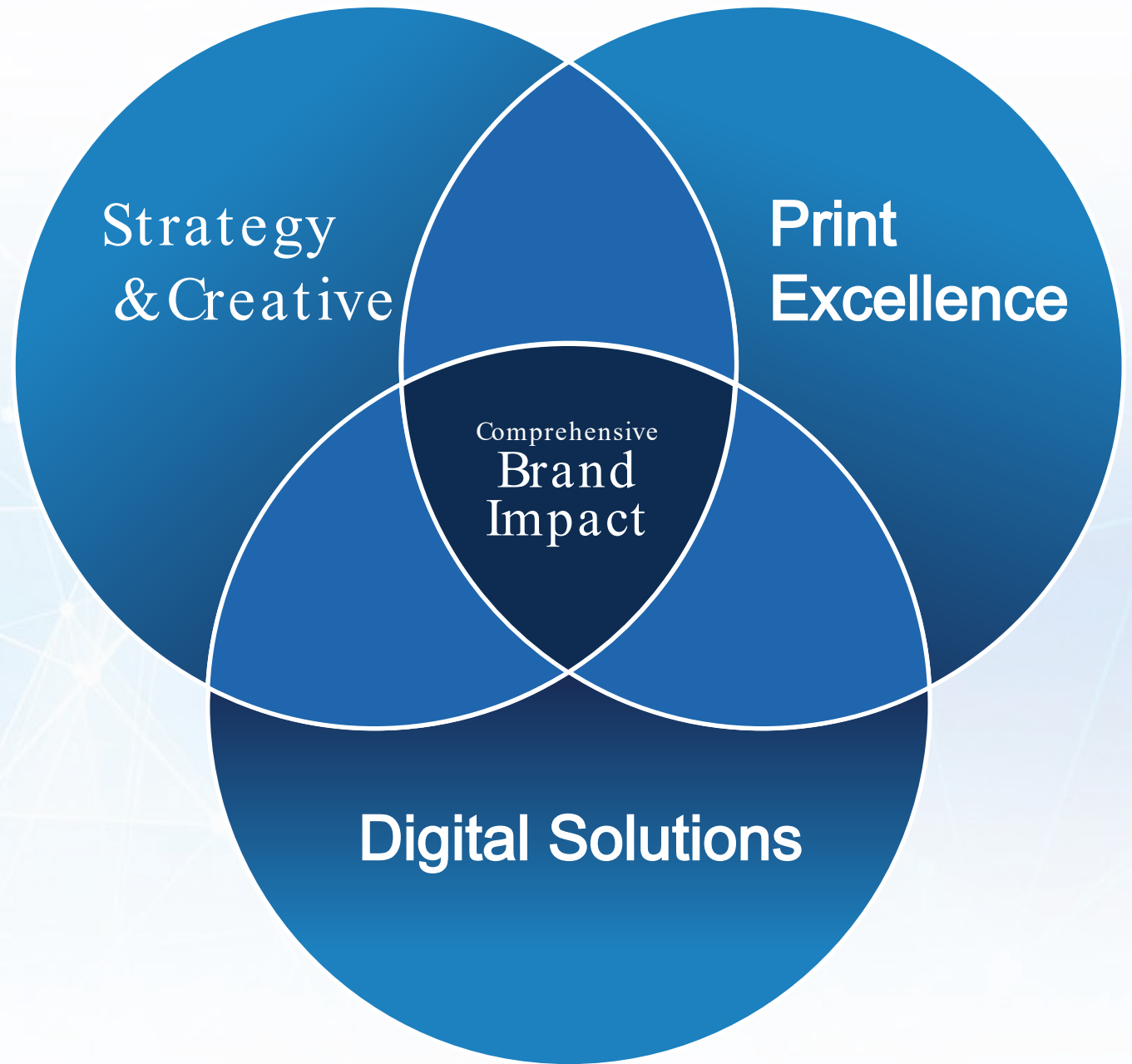
Across All Paperbased Collateral





The exclusive partner of PrintReleaf, offering the program
exclusively to our clients at NO COST

From Strategy to Execution



RCC Special Offer

FREE Consultation

Understand the reforestation efforts your business could be making.

**Email Dave McManus at
Dave.McManus@datacm.com
to start the conversation**



Recap



Today's
Consumers



The Sustainability
Promise



The Marketing
Opportunity

Thank you